Higher Education in a Post-COVID World

VIRTUAL CONFERENCE
Bridge the Digital Divide in an Era of Rapid Change

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CHANGE IS INEVITABLE.
GROWTH IS OPTIONAL.
(PAST + PATTERNS) X SIGNALS = FUTURE
(PAST + PATTERNS)
SIGNALS
SIGNAL #1: FOCUS ON THE INDIVIDUAL.
SIGNAL #2: ACCESSIBILITY, PRIVACY, & CYBERSECURITY

“For every semester we don’t do everything we can to ensure student success-- including using analytics to increase to increase student progress and completion-- students leave our campuses without graduating, discouraged and more indebted than when they entered.”

PRESIDENTS OF EDUCAUSE, AIR, NACUBO
“This work indicates that the fourth industrial revolution is unique, driven as it is by a global network of smart (network-driven) cities, countries and regional clusters, which understand and leverage the opportunities of this revolution – top down and bottom up – acting from a holistic and integrated perspective.”

KLAUSS SCHWAB, CHAIRMAN, WORLD ECONOMIC FORUM
“By 2025, machines will perform more of the current work tasks than humans, compared to 71% being performed by humans today.”

“The rapid evolution of machines and algorithms in the workplace could create 133 million new roles in place of 75 million that will be displaced between now and 2022.”
(PAST + PATTERNS) × SIGNALS = FUTURE

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PREDICTIONS
Education will be more nimble than ever before, especially when addressing employability and global environment changes.

Organizations must be ready.
Education will set a much higher bar for the learner experience, not just the delivery and access of content.

Technology must be ready.
Education will use online technology as a game-changer, not just table-stakes.

Instructors & Experience Crafters must be ready.
Education will need to ensure user data, especially learning data, is used in meaningful, productive, and safe ways for the learner. Governments must be ready.
Education will deeply value the human connection.

We must be ready.
Questions?