Our Delivery Process

**Phase 1: Designing & Aligning Learning**
We conduct a collaborative design session in which we map learning outcomes to broader organizational strategy and vision. We then deep-dive into your objectives, coming to understand your student's needs, and designing an experience that suits those. We then deliver a **LEARNING BLUEPRINT** aligning your goals to project outcomes.

**Phase 2: Learning & Visual Design**
Through our learning design expertise, we craft a **COURSE ATLAS** to fully map out the student learning journey. Our production team will then take the content and find a way to translate it into a visual language through the creation of **CUSTOM VISUAL DESIGN** including videos, interactives, motion graphics, podcasts, editing, and more!

**Phase 3: Course Delivery**
After receiving approval on all course elements, all text and visual components are added to your courses on the Canvas platform. As a result, our course builders bring your courses to life by creating a fully, end-to-end, **DIGITAL LEARNING EXPERIENCE**.

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**Continuous Quality Assurance**

Start → Complete

- **LEARNING BLUEPRINT**
  - Alignment of course outcomes to your project goals & standards
  - Outline of learning activities & assessments that are both innovative and practical

- **COURSE ATLAS**
  - Inclusion of back-end instructions on how the course will be built on the LMS
  - Implementation of instructional design strategy to ensure learning outcomes are met

- **CUSTOM VISUAL DESIGN**
  - Development of a visual style guide to set the look and feel of the course
  - Alignment of visuals to your organization's pre-existing brand and personality

- **DIGITAL LEARNING EXPERIENCE**
  - Adherence to accessibility standards and the unique needs of your learners
  - Final review of course to establish flow and integrate valuable features and tools

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**Take Your Programs Online**

**BOOK CONSULTATION**
Oxnard Union High School District

Oxnard Union High School District is a large district located in Southern California. OUHSD serves 11 different high schools and reaches a student population of approximately 17,000 learners. For OUHSD, Construct was able to create the first step in helping their teachers transition smoothly into a distance learning environment. Since partnering to work on this project, OUHSD has experienced a 300% increase in their program's amount of Canvas users.

See Case Study >

Center for Youth Wellness

Center for Youth Wellness (CYW) is a national leader in the effort to advance pediatric medicine, raise public awareness, and transform the way society responds to children exposed to Adverse Childhood Experiences (ACEs) and toxic stress. Construct helped CYW to create and develop two courses in Bridge within five months. Each course included a variety of visuals including course graphics and videos to elevate the entire program and ultimately scale their reach.

See Case Study >

“This is the best investment that you can make for teachers. Construct thinks about teachers and students first. The content is designed at a completely personalized level.”

Aaron Ferguson - Learning Design Coach
OXNARD UNION HIGH SCHOOL DISTRICT

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BOOK CONSULTATION