

Construct

Bringing Online Programs To Life

THROUGH LEARNING DESIGN

We believe in research-backed instructional design that's completely centered on learners. All courses are constructed on well-founded pedagogy and standards alignment, allowing us to provide guidance on how technology can be used to support and enhance learning, teaching, and assessments.



Solutions tailored to all timelines & budgets



Dedicated Project Manager who follows your project from beginning to end



Global Team that works 24 hours/day to get more done in less time



Practices anchored 100% in research literature & learning sciences

Elevated Learning Content

With experienced learning designers we help your team of educators discover the most effective way to deliver learning content. Whether you already have the content or need us to create it, we begin by first understanding your learners, and then adapting the content to their specific needs. Not only can we optimize your content, but we also take the time to identify strong and weak points within your current learning strategy so that your team can apply impactful design principles in the future.

Transformative Experiences

We have the tools to best motivate and engage all unique learners.
Learners crave learning experiences that connect them socially to their peers, to new ideas that bridge them to competencies and pathways that lead to better jobs, to exciting content that is active, authentic, and motivating. These aren't ineffective chunks of text, a video, a multiple choice quiz, the end. These are experiences that stick with them and move the needle, that engage and excite, in ways we know are effective.

Subject Matter Expertise

We are adept at working with Subject Matter Experts to ensure that their insights and knowledge are accessible to learners of all types. We know how important it is to make sure that learning content is timely and accurate. This is why we can work independently, both with experts from your faculty or with experts that we source externally, to design the learner journey and collect and construct purpose-driven content.

Take Your Program Online >

BOOK CONSULTATION

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Trusted By





























Lene Whitley Dean of Online Learning
FOOTHILL COLLEGE

"Construct created an epiphany for faculty about the module flow, the construction of activities, and the relationship between activities and content and how that leads to learning that is great."

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