



Construct

Bringing Online Programs To Life

THROUGH PRODUCTION DESIGN

We know how powerful visual elements can be for the learner experience, which is why we work with you to find the best ways to present your course both visually and strategically. Our in-house production team creates stunning images, icons, animations, videos, and more that will both match your organization's style and lead to a more engaging course overall.



Solutions tailored to all timelines & budgets



Dedicated Project Manager who follows your project from beginning to end



Global Team that works 24 hours/day to get more done in less time



Practices anchored 100% in research literature & learning sciences

Visual Style Guide

Our core objective is to breathe life into everything we create. We design the look and feel of your online program to match your brand identity. Your brand guidelines, existing media content and a moodboard of images that we co-create with you come together in a Visual Style Guide to ensure consistency of our creative content across your program.

Visual Content

We take content and find a way to translate it into a visual language. To further engage learners in your material, we will suggest the optimal mix of visuals to match your learning goals and budget. The toolkits of our experienced production team include custom graphic design, videos, interactives, motion graphics, podcasts, and more!

Custom Videos

Video content can further personalize your online program material and engage learners. Clients turn to us to develop red-thread case studies, create immersive scenarios, showcase interviews, and build instructional content - all using video or mixed-media. We can work with your existing video footage, find appropriate stock footage, or arrange a team to film your Subject Matter Experts in most all global locations.

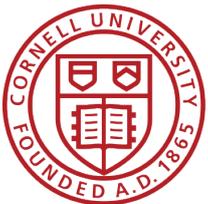
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BOOK CONSULTATION

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Trusted By



Lene Whitley -
Dean of Online Learning
FOOTHILL COLLEGE

"Construct was offering a very particular kind of visual uplift to our faculty and it was important for our courses that needed that. Our faculty have left feeling far more professional—they feel their courses look more professional, and that's really valid."

Take Your Program Online >

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